

THE RIGHT SISTERS

BY JULIA RHODES AND PATRICIA HARRELSON

*The **Right Sisters** reveals the creative mind at work in a context never before examined so intimately—the journeys taken by ten modern women inventors. Their stories are compelling and instructive.*

When Julia Rhodes created the prototype for her first invention, she knew nothing about manufacturing and marketing. She took risks and made mistakes. She dealt with the complexities of applying for a patent and navigating the corporate world of business.

Fran Rebello is a teacher who grew tired of waiting for someone else to solve a problem when she could easily see a solution.

Wanda Plimmer, once an actress, describes with dramatic flair how a medical emergency served as her inspiration.

Wendy Hermann Steele, a former banker, collaborated with her husband in inventing products that they subjected to critical evaluation and rigorous trials in preparation for the market.

Sylvia Acevedo used her engineering training to re-conceive a way for employers to communicate with non-native speakers.

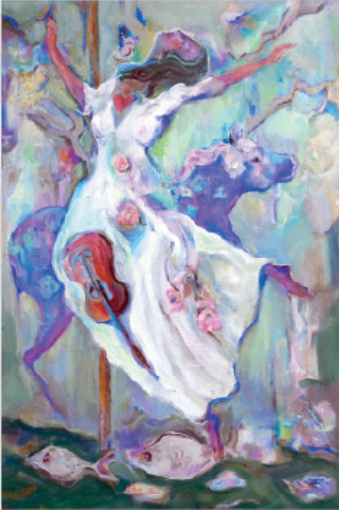
Beth Butler used entrepreneurial enterprise to transform her taste for food service into creating an entertaining bilingual educational commodity.

Rebecca P. Cohen left the corporate world to become an inventor of products that inspire families to spend time outside together.

Nancy Kerrigan once believed that all inventors were highly educated men until she and her invention won a spot on the Jane Pauley Show.

Barbara Russell Pitts and Mary Russell Sarao are a sister team, guided by a falling star to the goodwill that helped them develop a product that now generates \$15 million in sales per year.

THE RIGHT SISTERS



WOMEN INVENTORS TELL THEIR STORIES

**JULIA RHODES
PATRICIA HARRELSON**

Rhodes has combined forces with Patricia Harrelson to record these stories. The book is rich with imagination, intelligence, and the uniquely feminine perspective that led these women to succeed in a field typically dominated by men. Ultimately each story reveals the generous nature of women as they turn dreams into tangible products.

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PRAISE FOR THE RIGHT SISTERS

A "MUST READ!" for anyone with an inventive idea and curiosity about what it takes to bring that idea to market. Rhodes and Harrelson have captured a wonderfully readable collection of richly moving stories about contemporary women innovators - in their own words. As a special tribute to sisters everywhere, *The Right Sisters* is an eloquent commentary on still-prevailing barriers faced by female inventors. Beyond that, the tales of their courageous struggles and heartwarming victories deliver a powerful dose of motivation for us all.

Don Kelly, Former US Patent and Trademark Office Chief of Staff IAMA, LLC
www.PatentAgentPlus.com

The Right Sisters is brilliant! Women entrepreneurs all over the world are becoming a force that is having more and more impact. We need inspiration every day to remind us to keep going. That is what this book offers—inspiration from women who have a seedling of an idea and make it a reality. Brilliant!

Lorin Beller Blake, CEO
Big Fish Nation

The Right Sisters will make you laugh, make you cheer, and at times make you cry. It will give you a whole new perspective on the extraordinary vision, perseverance, and generosity of America's women inventors. Julia and Patricia tell why the next wave of innovation in America will be from women!

Bob DeMatteis, inventor/author
From Patent to Profit, The Patent Writer

An inventor and founder of KleenSlate Concepts, Julia Rhodes longed for female role models as she introduced her first product and began to grow her company. She now offers mentorship and guidance to every woman with an inventive idea by sharing her experience along with the stories of nine other women inventors in *The Right Sisters*.

Susan Solovic, author
The Girls Guide to Building a Million Dollar Business

Understanding the strategies necessary to develop a successful product, Julia Rhodes effectively worked with Office Depot to get her educational products to market. Drawing on this experience, she worked with Patricia Harrelson to write an innovative guide for women who are embarking on the inventor/entrepreneurial journey.

Shari Francis, Manager of Vendor Development
Office Depot

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